

# **Privacy Statement Summary for the website and supplies of POWERPACK N.V.**

**Revision date: august 2019**

## **Introduction**

This privacy statement explains what information we gather about you, what we use that information for and who we give that information to. It also sets out your rights in relation to your information and who you can contact for more information or queries.

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## **To whom does this privacy statement apply to and what does it cover?**

This privacy statement applies to the Belgian entity of Powerpack nv.

We are committed to protecting your privacy and will handle your information in an open and transparent manner.

This privacy statement sets out how we will collect, handle, store and protect information about you when:

- we supply you with our goods
- you use “our website”

When we refer to “our website” or “this website” in this policy we mean the specific webpages of “<https://www.powerpack.be>”.

In this privacy statement, your information is sometimes called “personal data” or “personal information”. We may also sometimes collectively refer to handling, collecting, protecting and storing your personal information as “processing” such personal information.

## **What information do we collect?**

In the course of processing your orders we will collect or obtain personal data about you. We may also collect personal data from you when you use our website.

We may collect or obtain such data because you give it to us, because other people give that data to us or because it is publicly available.

We may also collect or obtain personal data from you because we observe or infer that data about you from the way you interact with us or others.

The personal data that we collect or obtain may include: your name; age; date of birth; gender; e-mail address; telephone number; home and or professional address; country of residence; your postings on social media applications and services that we provide (Facebook and LinkedIn); your IP address; your browser type and language; your complaint details; details of how you use our products; details of how you like to interact with us and/or other similar information.

The types of personal data and special categories of personal data that we collect may vary depending on the nature of the supplies we provide to you, or how you use our website. In some rare circumstances, we might also gather other special categories of personal data about you because you volunteer that data to us or we are required to gather that data as a result of legal requirements imposed on us.

## **How do we use information about you?**

### **Use of personal information to provide services to our clients**

We will use your personal data to supply you with the requested goods.

### **Use of personal information collected through our website**

In addition to the purposes connected to the operation of our business above, we may also use your personal data collected through our website:

- in order to manage and improve our website
- in order to manage and respond to any request you submit through our website.

## **The legal grounds we use for processing personal information**

We are required by law to set out in this privacy statement the legal grounds on which we rely in order to process your personal data.

As a result, we use your personal data for the purposes outlined above because :

- (a) of the legal and regulatory obligations that we are subject to, such as keeping records for regulatory or tax purposes or providing information to a public body or law enforcement agency or
- (b) the information is required in order to provide our supplies to you as customer.
- (c) of our legitimate interests in the effective delivery of our goods to you;
- (d) of our legitimate interests in the effective and lawful operation of our business so long as such interests are not outweighed by your interests;

To the extent that we process any sensitive personal data relating to you for any of the purposes outlined above, we will do so because either:

- (i) you have given us your explicit consent to process that data;
- (ii) we are required by law to process that data in order to ensure we meet our 'know your client' obligations (or other legal obligations imposed on us);
- (iii) the processing is necessary to carry out our obligations under employment, social security or social protection law;
- (iv) the processing is necessary for the establishment, exercise or defense of legal claims or
- (v) you have made the data public.

Where we are legally required to obtain your explicit consent to provide you with certain marketing materials, we will only provide you with such marketing materials where we have obtained such consent from you.

If you do not want to continue receiving any marketing materials from us, you can click on the unsubscribe function in any such communication.

## **To whom do we disclose your information?**

In connection with one or more of the purposes outlined in the “How do we use information about you?” section above, we may disclose details about you to third parties that reasonably require access to personal data relating to you for one or more of the purposes outlined in the “How we use information about you?” section above.

Our website hosts various social media applications or services that allow you to share content with other users (collectively “Social Media Applications”). Importantly, any personal information that you contribute to these Social Media Applications can be read, collected and used by other users of the application. We have little or no control over these other users and, therefore, we cannot guarantee that any information that you contribute to any Social Media Applications will be handled in accordance with this privacy statement.

Please note that some of the recipients of your personal data referenced above may be based in countries outside of the European Union whose laws may not provide the same level of data protection.

We may also need to disclose your personal data if required to do so by law, a regulator or during legal proceedings.

We may share non-personal, de-identified and aggregated information with third parties for several purposes, including data analytics, research, submissions, thought leadership and promotional purposes.

## **Protection of your personal information**

We use a range of physical, electronic and managerial measures to ensure that we keep your personal data secure, accurate and up to date. These measures include:

- education and training to relevant staff to ensure they are aware of our privacy obligations when handling personal data
- administrative and technical controls to restrict access to personal data on a ‘need to know’ basis
- technological security measures, including fire walls, encryption and/or anti-virus software

Although we use appropriate security measures once we have received your personal data, the transmission of data over the internet (including by e-mail) is never completely secure. We endeavor to protect personal data, but we cannot guarantee the security of data transmitted to us or by us.

## **How long do we keep your information?**

We will hold your personal data on our systems for the longest of the following periods: (i) as long as is necessary for the relevant activity; (ii) any retention period that is required by law; or (iii) the end of the period in which litigation or investigations might arise in respect of the supplies.

## **Your rights**

You have various rights in relation to your personal data. In particular, you have a right to:

- obtain confirmation that we are processing your personal data and request a copy of the personal data we hold about you

- ask that we update the personal data we hold about you, or correct such personal data that you think is incorrect or incomplete
- ask that we delete personal data that we hold about you, or restrict the way in which we use such personal data
- withdraw consent to our processing of your personal data (to the extent such processing is based on consent)
- receive a copy of the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format and to transmit such personal data to another party (to the extent the processing is based on consent or a contract)
- object to our processing of your personal data.

To exercise any of your rights, or if you have any other questions about our use of your personal data, please email [info@powerpack.be](mailto:info@powerpack.be) or write to us at the address below:

**GBA – Gegevensbeschermingsautoriteit**

**Drukpersstraat 35**

**B-1000 Brussel, België**

You may also use these contact details if you wish to make a complaint to us relating to your privacy.

## **Your right to complain**

If you are unhappy with the way we have handled your personal data or any privacy query or request that you have raised with us, you have a right to complain to the EU Data Protection Authority (“DPA”) in your jurisdiction.

## **Changes to this privacy statement**

We may modify or amend this privacy statement from time to time.

To let you know when we make changes to this privacy statement, we will amend the revision date at the top of this page. The new modified or amended privacy statement will apply from that revision date. Therefore, we encourage you to periodically review this statement to be informed about how we are protecting your information.